



22nd annual VENTURA COUNTY HOUSING CONFERENCE

Wednesday, October 18, 2023 in Camarillo, CA

BENEFITS	Castle \$10,000	Chateau \$7,500	Villa \$5,000	Cottage \$2,500	Cabin \$1,500	Condo \$500	ADU* \$250
Exclusivity	Co-host	Exclusive area or session sponsor					
Press & Ads	Interview	Featured	Mention				
Podium Recognition	Speaking Opportunity	Standing Introduction		Shout-out			
Email and Social Media Marketing	Logo and name in marketing emails (1,700 distribution) Recognition with logo in social media post(s)				Name listing in emails Shout out on social media		
Program Ad (color)	Full page (8x10½) inside cover		Half-page	Quarter-page	3x4	Listing	
Onsite Slideshow	Logo with custom ad			Logo, group page			Name
Onsite Signage	Display your company banner		Logo on poster		Name on poster		
Exhibit table	Own table - premium placement			Own table	Shared table		
Website	Logo & Link on www.vchome.org for 1 year						
Tickets	10	8	7	6	4	2	1

* ADU rate is available exclusively to small local nonprofit and community organizations with less than 5 employees.

Contact us to customize a sponsorship package for your needs - includes in-kind donations (catering, printing, marketing, web-design, etc.)



YES! Sign me up as a Sponsor of the 2023 Ventura County Housing Conference

- | | |
|--|---|
| <input type="checkbox"/> Palace Sponsor..... \$15,000 | <input type="checkbox"/> Cabin Sponsor..... \$1,500 |
| <input type="checkbox"/> Castle Sponsor..... \$10,000 | <input type="checkbox"/> Condo..... \$500 |
| <input type="checkbox"/> Chateau Sponsor..... \$7,500 | <input type="checkbox"/> ADU (small nonprofit only) \$250 |
| <input type="checkbox"/> Villa Sponsor \$5,000 | <input type="checkbox"/> Other & In-kind (please describe, e.g. Printing, Catering, Marketing, Speaker, Give-a-way item, etc.): |
| <input type="checkbox"/> Cottage Sponsor \$2,500 | |

Please complete the information below to confirm sponsorship and insure timely inclusion in all promotional materials.

Company			Website	
Street			City, Zip	
Main Contact		Phone		Email
Media Contact		Phone		Email
Exhibit Space	Yes/No:		Electric Needs	Yes/No:
	Will gift space to:		Endcap Preferred	
Comments				

SPONSOR APPROVED:

Sign Your Name

Print Name

Date

Email this form, logos, and ad artwork to: info@vchome.org

Process by Mail - Make check payable to: **Housing Opportunities Made Easier** (Tax ID #20-4616988)
Mail payment to: **P.O. Box 191, Camarillo, CA 93011**

Process Online by Credit Card: click on link at www.vchome.org/2023-conference

HOME Contact: **Karen Fraser, Executive Director (805) 323-6534**

Thank you for your Support!

Sponsor Benefit Details

We are happy to work within these general categories to tailor a sponsor package for your organization.

Exclusivity

Co-Host: The Castle sponsor will receive top-level visibility as a conference co-host in all collateral, media, and during the Conference. They shall have the opportunity to briefly address attendees.

Pre-Conference

Print Media: Articles and/or ads are placed in local and regional publications. Castle sponsors will be interviewed; Chateau sponsors will be quoted and Villa and Cottage level will be recognized.

Emails: All sponsors will be promoted in bi-monthly e-blasts to over 1,700 housing-related individuals by logo or name, based on level of commitment.

Social Media: At time of commitment, each sponsor will be recognized on social media with either their logo or name shout-out.

Website: All sponsors will be acknowledged on the HOME website with either their logo or name and links to their website.

On Site / Day Of

Podium Recognition: All Sponsors will be recognized during introductory remarks with a short speaking opportunity (Castle), standing introduction (Chateau, Villa), company shout-out (Cottage), and/or by slide (logo or company name) according to level of sponsorship.

Program Book: All sponsors receive full-color ad space or a name listing in the Conference Program Book distributed to 200+ on-site attendees. Castle, Chateau, Villa sponsors receive prime placement.

Area exclusivity: Chateau, Villa and Cottage sponsors will have their name/logo as exclusive sponsor of one of the five breakout sessions or a conference area (breakfast, exhibit hall, etc.).

Banners: Castle and Chateau Sponsors can post one banner each on-site. Please submit banners at least three days prior to event.

Signage: All sponsors are acknowledged with logo or name listing in a "welcome" sign at check-in and in the HOME slideshow.

Exhibit Hall: All sponsors may reserve an exhibit table. Villa and above receive preferred placement. Cottage and above receive their own 6' table; others receive half-table. Sponsors may gift their space to another organization. Tablecloth will be provided. Electrical outlets are available. If bringing a floor easel, please request endcap space.

Sponsors must request their space (see reply form).

Tickets: All sponsors receive complimentary tickets. *All persons using sponsor passes must pre-register their attendance.*

Important Dates & Deadlines:

On-going Emails will be sent near the 1st & 15th of each month and will highlight all sponsors to date. Early commitment maximizes your benefits!

Sept. 15 Program book ad and logo graphic files due

Oct. 11 Sponsor payment due, *unless other arrangements are made*

Oct. 15 Sponsor banners due

Oct. 15 Sponsor registrations due

Event Date: Wednesday, October 18th