



Thursday, October 13, 2022
 8:30am – 12:30pm
 VCOE Conference Center, Camarillo



YES! Sign me up as a Sponsor of the 2022 Ventura County Housing Conference

- | | |
|--|---|
| <input type="checkbox"/> Palace Sponsor..... \$15,000 | <input type="checkbox"/> Cabin Sponsor..... \$1,500 |
| <input type="checkbox"/> Castle Sponsor \$10,000 | <input type="checkbox"/> Condo..... \$500 |
| <input type="checkbox"/> Chateau Sponsor..... \$7,500 | <input type="checkbox"/> Other & In-kind (please describe, e.g. Printing, Postage, Speaker, Give-a-way item, etc.): |
| <input type="checkbox"/> Villa Sponsor \$5,000 | |
| <input type="checkbox"/> Cottage Sponsor \$2,500 | |

Please complete the information below to confirm sponsorship and insure timely inclusion in all promotional materials.

Company Name		Website	
Street		City, Zip	
Main Contact Name	Phone	Email	
Media Contact Name	Phone	Email	
Exhibit Space	Yes / No / Maybe :	Electrical Needs	None / Yes:
Notes/Comments			

SPONSOR APPROVED:

 Sign Your Name

 Print Name

 Date

Email this form, logos, and ad artwork to: info@vchome.org

Process by Mail - Make check payable to: **Housing Opportunities Made Easier** (Tax ID #20-4616988)
 Mail payment to: **P.O. Box 191, Camarillo, CA 93011**

Process Online by Credit Card: click on link at www.vchome.org/2022-conference

HOME Contact: **Karen Fraser, Executive Director (805) 216-2235**

Thank you for your Support!



Sponsor Benefit Details

We are happy to work within these general categories to tailor a sponsor package for your individual company or organization.

Exclusivity

Co-Host: The Palace sponsor will receive top-level visibility as a conference co-host in all collateral, media, and during the Conference. They shall have the opportunity to briefly address attendees. In absence of a Palace sponsor, the Castle sponsor will receive these benefits.

Pre-Conference

Print Media: Articles and/or ads are placed in local and regional publications. Palace & Castle sponsors will be interviewed; Chateau sponsors will be quoted and Villa and Cottage level will be recognized.

Emails: All sponsors will be promoted in bi-monthly e-blasts to over 1,700 housing-related individuals by logo or name, based on level of commitment.

Social Media: At time of commitment, each sponsor will be recognized on social media with either their logo or name shout-out.

Website: All sponsors will be acknowledged on the HOME website with either their logo or name and links to their website.

On Site / Day Of

Podium Recognition: All Sponsors will be recognized during introductory remarks with a short speaking opportunity, standing introduction, company shout-out, and/or by slide (logo or company name) according to level of sponsorship.

Program Book: All sponsors receive full-color ad space or a name listing in the Conference Program Book distributed to 200+ on-site attendees.

Table exclusivity: Chateau, Villa and Cottage sponsors can have their name/logo on one of the ten group discussion tables. Sponsor can provide swag for the table as well.

Banners: Palace, Castle and Chateau Sponsors can post one banner each on-site. All banners must be submitted minimum three days prior to event.

Signage: All sponsors are acknowledged with logo or name listing in a "welcome" sign at check-in and in the HOME slideshow.

Exhibit Hall: All sponsors may reserve an exhibit table. Villa and above will receive preferred placement. Electrical outlets are available. *Sponsors must request their space (see reply form).*

Tickets: All sponsors receive complimentary tickets. *All persons using sponsor passes must pre-register their attendance.*

Important Dates & Deadlines to Maximize your Sponsor Benefits:

- On-going Emails will be sent near the 1st & 15th of each month and will highlight all sponsors to date.
- Sept. 15 Program Book Ad and Logo Graphic Files Due
- Oct. 1 Sponsor Payment Due, *unless other arrangements are made*
- Oct. 10 Sponsor Banners due
- Oct. 11 All pre-paid & complimentary registrations due

Event Date: Thursday, October 13th