25-Years of Housing

SPECIAL EXHIBIT



OBJECTIVES

- Engage professionals and the public in the local housing conversation by building understanding and creating space for input that can help shape the future.
- Show how the region's housing challenges, past and present, have been shaped by key efforts, accomplishments, people, organizations, and policies.
- Encourage collaboration and engagement opportunities between industry groups, governing bodies, and the community.
- Be a powerful tool to shape the next chapter of housing in Ventura County.

ABOUT

- ***Dig deeper:*** More information on each subject is available at www.vchome.org/resources.
- ***Help shape the future:*** Feedback and next-step solutions are encouraged with six probing questions and index cards/pens are provided to leave a response.
- ***Reach all communities:*** Designed to be portable and adaptable to many venues, events, and audiences.
- ***Provide updates and edits:*** Both the physical and digital exhibit components will continue to evolve and help shape housing in Ventura County.

Inside the Exhibit

Explore eight themes that trace how housing has shaped Ventura County — past, present, and future.

- The Housing Environment Before 2001
- Housing Supports Business & a Healthy Economy
- Housing Supports Health
- Beyond Housing: Building Strong, Connected Communities
- Residential Planning & Design
- Construction & Labor
- Housing Affordability
- The Dream of Homeownership

Expanded stories, charts, and sources will also be available in the digital companion exhibit.

For more information or to schedule this exhibit at your site or event, please contact:

KAREN FRASER, Executive Director
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HOME
Housing Opportunities Made Easier

Special thanks to the team at Harper Lane Productions whose exceptional talent and dedication made this exhibit possible.

PARTNER WITH HOME

As a local nonprofit tasked with bringing people together to address housing issues, we have developed an eight-panel display addressing key housing challenges, and how past policies, efforts, and people have shaped today's environment. Included is an area to garner feedback, and a link to the vchome.org website for more detailed information. The exhibit, displayed on four portable 4'x8' free-standing frames, was unveiled at the recent Ventura County Housing Conference.

But engaging local professionals is only part of the solution; we must also involve county residents and the broader workforce. ***You can help!***

- Host the exhibit. Libraries, government centers, museums, colleges, galleries … are all great venues where people can interact with this display.
- Include in your next large gathering, nonprofit event, business conference, association meeting, or community gathering.
- Got an idea? Let us know.



INTEGRATION IDEAS

Since housing affects nearly every aspect of life, this exhibit can be incorporated easily into many other subject areas such as:

Business & local economy | Transportation | Local culture
Water & Energy | Environment | Artistic expression
Education | Health | Demographics

It can also dovetail into many seasonal themes such as:

January: *New Horizons: How a quarter century defines where we begin today*

February: *Understanding housing, the heart of our communities*

Spring: *Communities in Bloom - Examining our housing roots to cultivate thriving neighborhoods*

Summer: *Illuminating housing challenges to shape how we live, gather, and belong*

September: *Blueprint for Progress: Housing lessons learned to shape the future*

October: *Unmasking the past, present, future … transforming housing into home*

November: *In Gratitude: Past, present, and future of building home, neighborhood and community*

December: *Home for the Holidays: Then, Now, Next … sheltering what matters most*

General: *Understanding today's housing challenges—and how to address them.*

General: *How past policies, efforts, and people have shaped today's housing challenges … and how can we shape what comes next.*

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