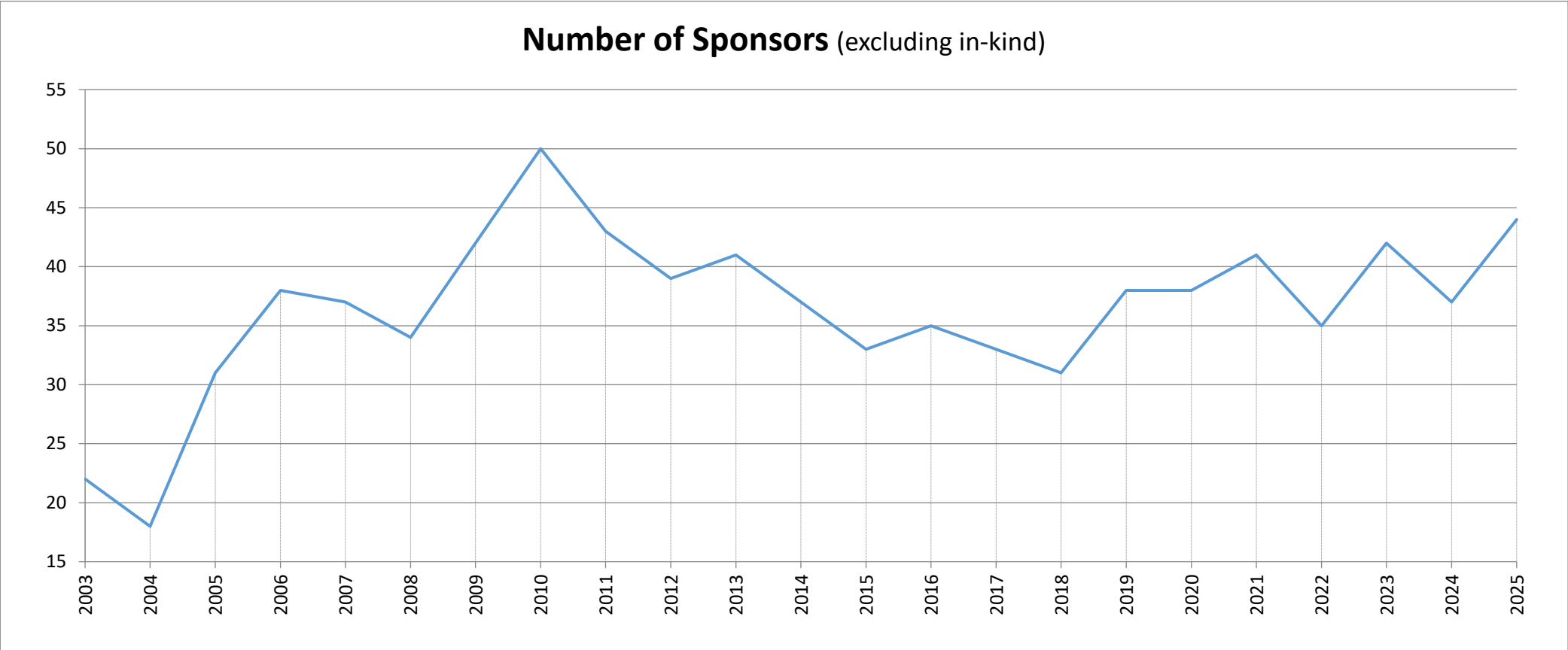
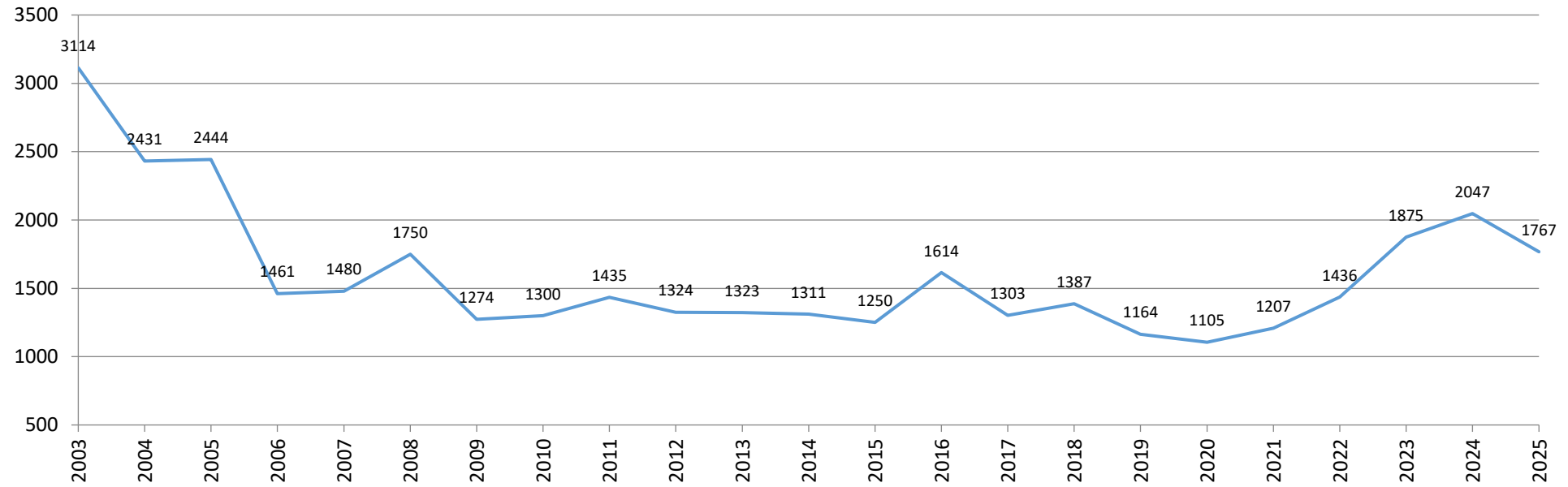


2025 Ventura County Housing Conference Wrap Report - SPONSORSHIP SUMMARY

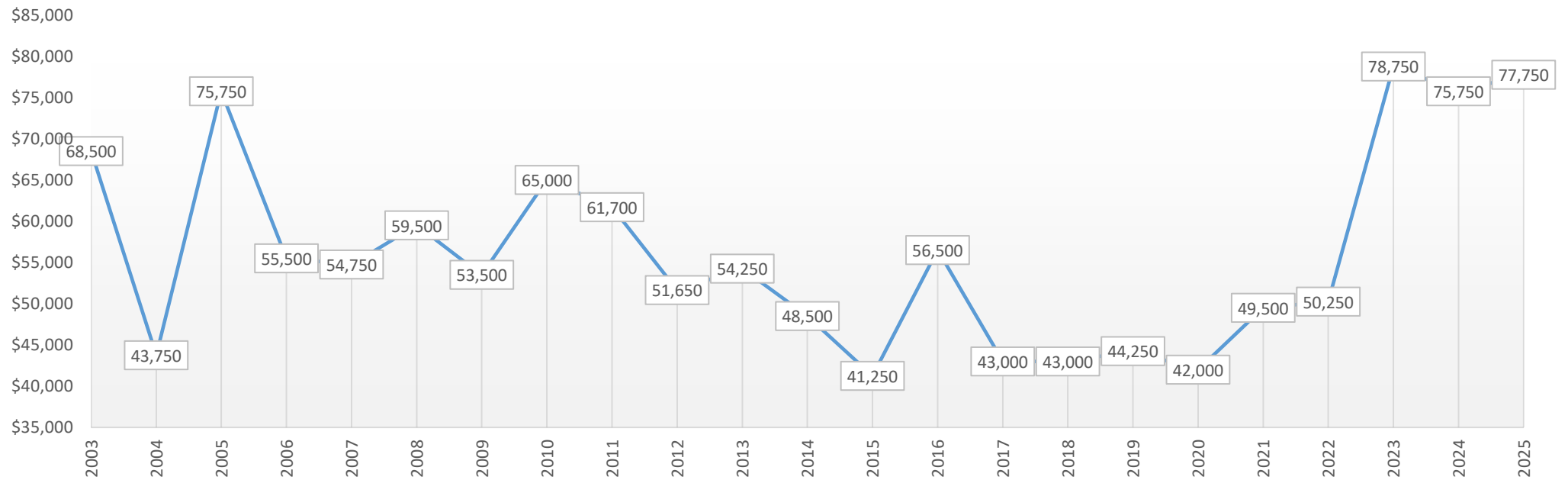
	2025		2024		2023		2022		2021		2020		2019		2018		2017		2016		2015		2014	
	#	\$	#	\$	#	\$	#	\$	#	\$	#	\$	#	\$	#	\$	#	\$	#	\$	#	\$	#	\$
\$15,000																	1	\$10,000	1	\$10,000			1	\$15,000
\$10,000			1	\$10,000	1	\$10,000											1	\$10,000	1	\$10,000				
\$7,500			1	\$7,500	1	\$7,500									1	\$7,500	0							
\$5,000	6	\$30,000	2	\$10,000	2	\$10,000	2	\$10,000	1	\$5,000	1	\$5,000	2	\$10,000	1	\$5,000	1	\$5,000	3	\$15,000	2	\$10,000		
\$2,500	11	\$27,500	11	\$27,500	10	\$25,000	8	\$20,000	7	\$17,500	6	\$15,000	4	\$10,000	5	\$12,500	3	\$7,500	4	\$10,000	3	\$7,500	4	\$10,000
\$2,000	1	\$2,000	1	\$2,000	2	\$4,000	1	\$2,000	1	\$2,000														
\$1,500	6	\$9,000	8	\$12,000	9	\$13,500	7	\$10,500	9	\$13,500			2	\$3,000	2	\$3,000	3	\$4,500	5	\$7,500	7	\$10,500	6	\$9,000
\$1,250											9	\$11,250	8	\$10,000										
\$1,000			1	\$1,000	1	\$1,000			1	\$1,000			1	\$1,000	8	\$8,000	9	\$9,000	7	\$7,000	7	\$7,000	7	\$7,000
\$500	17	\$8,500	11	\$5,500	15	\$7,500	14	\$7,000	20	\$10,000	21	\$10,500	20	\$10,000	14	\$7,000	12	\$6,000	13	\$6,500	11	\$5,500	11	\$5,500
\$250	3	\$750	1	\$250	1	\$250	3	\$750	2	\$500	1	\$250	1	\$250			4	\$1,000	2	\$500	3	\$750	8	\$2,000
Other																								
Total	44	\$77,750	37	\$75,750	42	\$78,750	35	\$50,250	41	\$49,500	38	\$42,000	38	\$44,250	31	\$43,000	33	\$43,000	35	\$56,500	33	\$41,250	37	\$48,500
In-Kind	4	\$2,500	3	\$2,250	4	\$2,750	2	\$1,750	4	\$3,000	2	\$1,750	1	\$5,000	3	\$1,500	4	\$9,999	4	\$9,500	5	\$12,000	4	\$7,000



Average Sponsorship Amount (excluding in-kind)



Total Sponsorship Revenue (excluding in-kind)



2025 Ventura County Housing Conference Wrap Report - SPONSORSHIP DETAIL

\$48,500	\$41,250	\$56,500	\$43,000	\$43,000	\$44,250	\$42,000	\$49,500	\$50,250	\$78,750	\$75,750	\$77,750		
2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Sponsor	Note
\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,250		\$1,500	\$1,500	\$5,000	\$5,000	\$5,000	City of San Buenaventura	
\$1,500	\$1,500	\$1,500	\$1,500	\$1,000	\$1,250	\$2,500			\$1,500	\$1,500	\$5,000	Limoneira	increase
\$250	\$250	\$250	\$250	\$500	\$500	\$500	\$1,000	\$500	\$1,000	\$1,000	\$5,000	Many Mansions	increase
\$1,500	\$1,500	\$1,500	\$1,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$1,500	\$5,000	VC Coastal Assoc. of Realtors	increase
\$250							\$500		\$7,500	\$7,500	\$5,000	VC Community Foundation	
	\$5,000	\$10,000	\$10,000	\$7,500	\$5,000						\$5,000	Wells Fargo Bank/WF Home Mortgage	returning
		\$5,000	\$500	\$500	\$500	\$500	\$500	\$1,500	\$1,500	\$2,500	\$2,500	Cabrillo Economic Development Corp.	
\$1,000	\$1,000	\$1,000	\$1,000	\$500	\$1,750	\$1,750	\$2,000	\$2,000	\$2,500	\$2,500	\$2,500	CSUCI & MVS School of Business & Economics	
											\$2,500	Community West Bank	new
\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$2,500	\$2,500	\$2,500	\$1,500	\$2,500	\$2,500	County of Ventura Executive Office	
									\$2,500		\$2,500	Energy Code Ace, Edison International	returning
\$1,500	\$1,500	\$1,500	\$1,000	\$1,500	\$1,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	McCarthy Companies	
\$1,500	\$1,500	\$2,500	\$2,500	\$2,500	\$2,500	\$500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	Montecito Bank & Trust	
					\$1,250	\$1,250	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	Port of Hueneme and Oxnard Harbor District	
									\$2,500	\$2,500	\$2,500	RRM Design Group (Mainstreet)	
			\$500	\$500	\$500	\$1,250	\$1,500	\$2,500	\$2,500	\$2,500	\$2,500	So. Cal. Association of Governments	
				\$500	\$500	\$500	\$500	\$500	\$500	\$2,500	\$2,500	Ventura Housing (Housing Authority City of San Buenaventura)	
\$500	\$500	\$1,000	\$1,000	\$1,000	\$1,250	\$1,250	\$1,500	\$1,500	\$2,000	\$2,000	\$2,000	City of Thousand Oaks	
\$500	\$500	\$500	\$500	\$1,000							\$1,500	Ca. Lutheran University, School of Mngt.	returning
\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	City of Moorpark	
									\$1,500	\$1,500	\$1,500	City of Simi Valley	
						\$1,250*	\$1,500*	\$1,500*	\$1,500*	\$1,500*	\$1,500*	My Way Home (VCCDC)	trade for H/O event
\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$1,500	\$1,500	Peoples' Self Help Housing	
											\$1,500	Ventura County Credit Union	new
\$1,000	\$1,000	\$1,000	\$500	\$1,000	\$1,250	\$1,250	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	VC Transportation Commission	
					\$500	\$500	\$500	\$500	\$500	\$500	\$500	American Institute of Architects VC	
					\$500	\$500	\$500	\$500		\$500	\$500	Ca. Housing Partnership Corp.	
									\$1,500	\$500	\$500	City of Santa Paula	
											\$500	City National Bank	new
					\$500	\$1,250	\$500*	\$500	\$500	\$2,500	\$500	Coastal Housing Partnership	
\$250			\$250	\$500	\$500	\$500	\$500	\$500	\$500	\$1,500	\$500	Di Cecco Architecture Inc.	
						\$500	\$500	\$500	\$500	\$500	\$500	Fence Factory	
					\$500*	500*		\$500*	\$500*	\$500*	\$500*	Habitat for Humanity	trade H & H event
											\$500	Homes & Hope	new
											\$500	Sanbell (Jensen Design and Survey)	new
							\$1,500	\$1,500	\$500	\$500	\$500	Landscape Development, Inc.	
									\$500		\$500	Lewis Group of Companies	returning
											\$500	LIT-Homes	
\$1,000	\$1,500	\$1,500	\$1,000		\$1,250	\$2,500	\$2,500	\$2,500	\$2,500		\$500	Mechanics Bank (Rabobank)	decrease
	\$1,000	\$500	\$500		\$500				\$1,500		\$500	Ocean Air (CBC Federal) Credit Union	

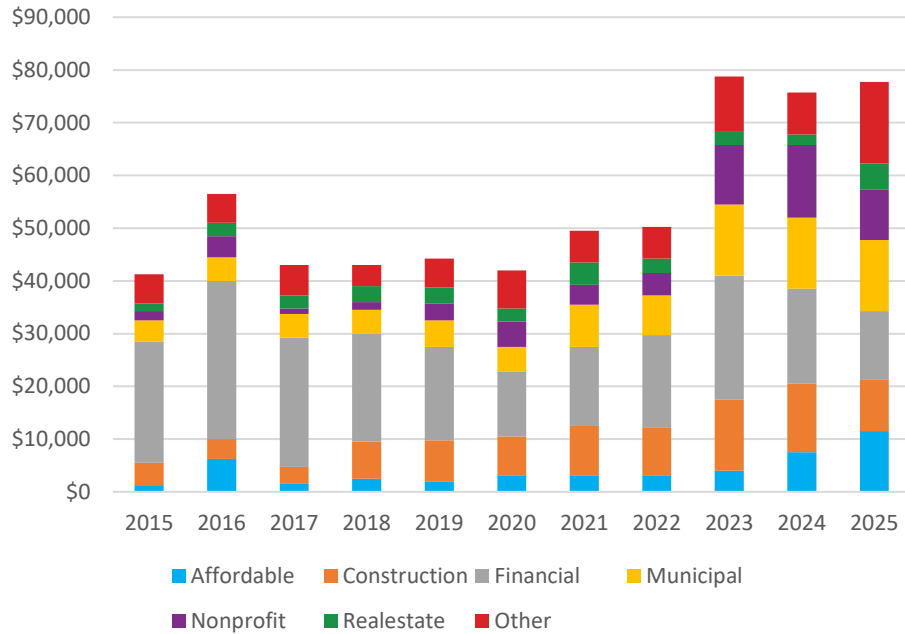
2025 Ventura County Housing Conference Wrap Report - SPONSORSHIP DETAIL

\$48,500	\$41,250	\$56,500	\$43,000	\$43,000	\$44,250	\$42,000	\$49,500	\$50,250	\$78,750	\$75,750	\$77,750		
2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Sponsor	Note
										\$500	\$500	Rincon Consultants, Inc.	
							\$500	\$500	\$1,500	\$1,500	\$500	SL Leonard & Associates	decrease
						\$500	\$500	\$500	\$500	\$500	\$500	Tri-County Regional Energy Network (3C-REN)	
										\$250*	\$250*	Central Coast Section, American Planning Association	educ credit trade
											\$250	Community Environmental Council	new
					\$250	\$250	\$250	\$250	\$250	\$250	\$250	House Farm Workers!	
500*	500*	500*	500*	500*	\$500		500*	250*	\$250*	exhibitor	\$250*	Housing Trust Fund VC/Housing Land Trust VC	tablecloth trade
											\$250	Nichols Planning & Development	new
\$2,500	\$2,500	\$5,000	\$2,500	\$2,500					\$10,000	\$10,000		US Bank	fire recovery 2025
\$2,500	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000		Bank of America	fire recovery 2025
										\$2,500		BOSS Homes	
										\$500		Coastal Architects	
		\$500	\$500	\$500			\$250	\$250		\$500		Hamner, Jewell & Associates	
									\$500	\$500		Matrix Construction	
						\$1,250	\$2,000	\$2,000	\$2,000	\$500		Premier America Federal Credit Union	
									exhibitor	exhibitor		MESA Farm Ojai	
				\$1,000	\$2,500	\$1,250	\$1,500	\$2,500	\$2,500			New Urban West, Inc.	project rejected
\$250	\$500	\$500	\$500	\$1,000	\$1,250	\$1,250	\$1,500		\$500			Sespe Consulting	
									\$500			California Construction Compliance x Power2Workers	
									\$500			Southwest Mountain States Regional Council of Carpenters	
				\$500		\$500	\$500		\$500			A Community of Friends	
									\$500			Shea Homes / Shea Properties (Commercial)	
						\$500			\$500*			VC Contractor's Association	
									exhibitor			Dignity Moves	
\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$5,000				MUFG Union Bank	merged w/US Bank
								\$500				Central Coast ADU	
					\$500	\$500	\$500	\$500				Warmington Residential	
				\$500	\$500	\$500	\$500	\$500				Banc of Ca (Pacific Western Bank)	
								\$250				Draphics	
		\$500	\$500		\$500		\$500					Dyer Sheehan Group, Inc.	
	\$500	\$500	\$500	\$500	\$500	\$500	\$500					Farm Bureau of VC	
\$500	\$500	\$500	\$500	\$500	\$500		\$500					Michael Baker International	
							\$500					Assisted Living Locators Thousand Oaks	
							\$500					State Farm Ins. - Salena Bracamontes	
							\$500					VC Area Agency on Aging	
						\$500						Daniel Saltee Architects Inc.	
						\$500						CHPC -SOMAH program	
\$500	\$500	\$500	\$250			\$500						Century Housing	
						\$500						Lambert Consulting LLC	
2500*	2500*	2500*	2500*		5000*							Pacific Coast Business Times	

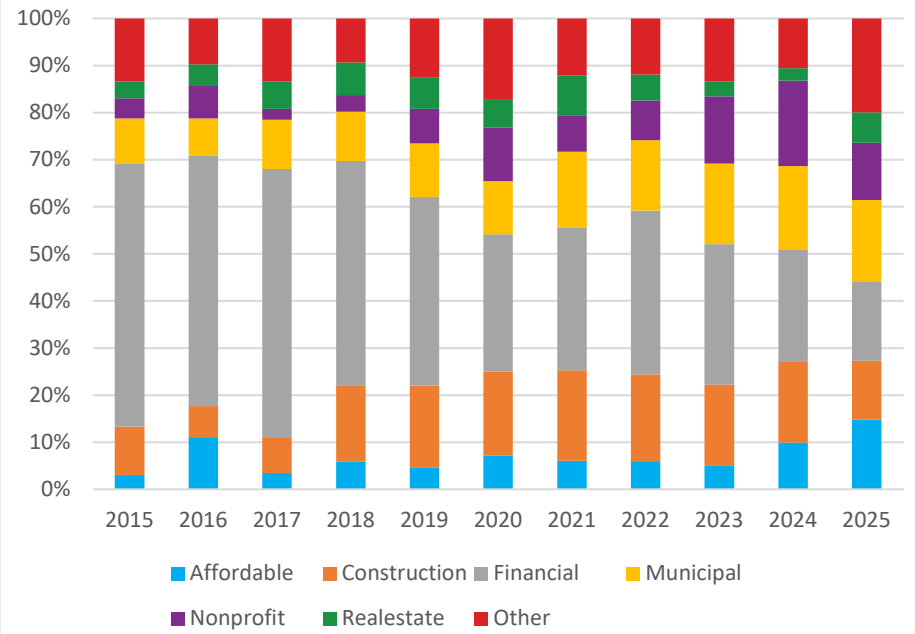
2025 Ventura County Housing Conference Wrap Report - SPONSORSHIP DETAIL

\$48,500	\$41,250	\$56,500	\$43,000	\$43,000	\$44,250	\$42,000	\$49,500	\$50,250	\$78,750	\$75,750	\$77,750		
2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Sponsor	Note
					\$500							Arris Studio Architects	
					\$500							Coastal Housing Coalition	
1500*	1500*	1500*			\$500							Lauterbach & Associates	
\$1,000	\$1,000	\$1,000	\$1,000	\$2,500								Staples Construction Co.	
\$1,000	\$1,000	\$1,000	\$1,000	\$500								Brokaw Nursery	
		\$2,500		\$500								VC Economic Development Association	early co-host
	5000*	5000*	5000*	500*								Area Housing Authority of the County of Ventura	
				500*								Housing Innovations & Solutions	
			1999*									Federal Reserve Bank of San Francisco	
			\$1,000									Cohen Begun & Deck LLP	
		\$500	\$500									Citizens Business Bank	in queue next year
\$1,500	\$500	\$500	\$250									Jackson Tidus, a Law Corp	
\$2,500	\$2,500	\$2,500										Chase Bank	
		\$500										REFAT	
	\$500	\$500										USA Properties Fund	
\$500	\$500	\$250										Pacific Coast Land Design	
2500*	2500*											VC Star	
	\$1,500											County Commerce Bank	
\$500	\$500											BIA - Los Angeles/Ventura Chapter	
	\$500*											Federal Home Loan Bank of San Francisco	
\$250	\$250											City Ventures	
\$250	\$250											VC Civic Alliance	
\$15,000												CitiBank	
\$500												Conejo Simi Moorpark Association of Realtors	
\$500												Bridge Housing Corp.	
\$500												Liv-Ability Independent Living Consultants	
\$500												Myers, Widders, Gibson & Jones, L.L.P.	
\$250												CBRE Commercial RE	
\$250												Fountainhead Architects	

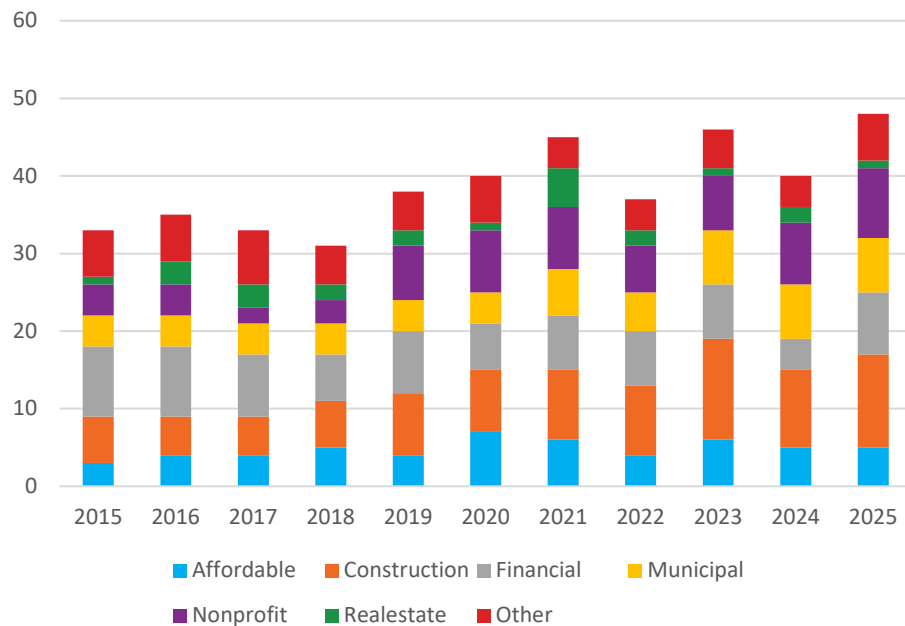
Sponsorship AMOUNT by Type of Entity



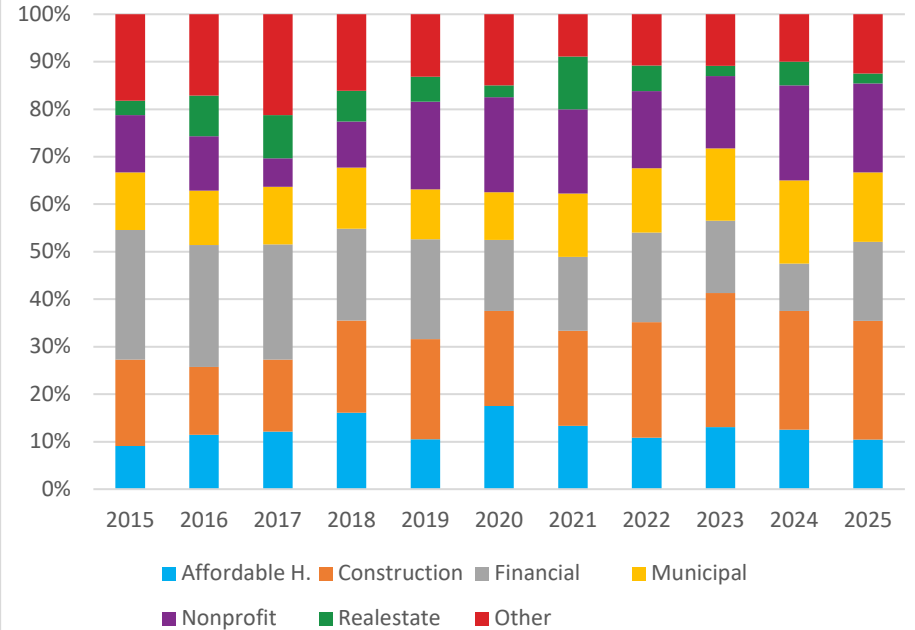
Sponsorship AMOUNT by Type, % of Total



NUMBER of Sponsors by Type



NUMBER of Sponsors by Type, % of total



2025 Ventura County Housing Conference Wrap Report - ATTENDANCE

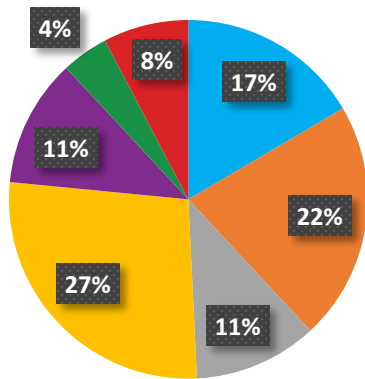
	2025	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009
Pre-registered Early-bird	32	31	39	25	23	32	44	59	47	25	25	34	140	62	73	46	57
Pre-registered Regular	22	37	30	41	37	21	50	22	31	57	25	25					
Late & Other	6	5	10	5	1	0	2	7	2	2	9	2	3	2	3	12	5
TOTAL PAID TICKETS	60	73	79	71	61	53	96	88	80	84	59	61	143	64	76	58	62
Sponsor Tickets	141	151	147	88	90	78	74	75	91	101	94	126	96	98	135	147	138
Reallocated Sponsor Tix	11	8	13	13	15	23	20	8									
HOME & Volunteers	10	12	9	17	11	15	11	12	11	12	24	17	37	48	24	19	15
Speaker/Panelists	9	25	25	11	6	9	13	5	17	17	17	13	14	15	17	15	15
Press, Dignitary & Misc.	29	23	18	5	3	3	7	5	2	1	2	4	12	17	21	20	20
TOTAL COMP TICKETS	200	219	212	134	125	128	125	105	121	131	137	160	159	178	197	201	188
TOTAL REGISTRATION	260	292	291	205	186	181	221	193	201	215	196	221	302	242	273	259	250
No-Shows (Paid)	-8	-1	-6	-9	-23	**	-7	-5	-19	-14	-32	-27	-38	-32	-35	-24	-24
No-Shows (Sponsor, Comp)	-33	-11	-23	-2	-11	**											
TOTAL ATTENDANCE	219	280	262	194	152	181	214	188	182	201	164	194	264	210	238	235	226

** Virtual - no way to determine

2025 VC Housing Conference Wrap Report - ATTENDANCE BY SECTOR

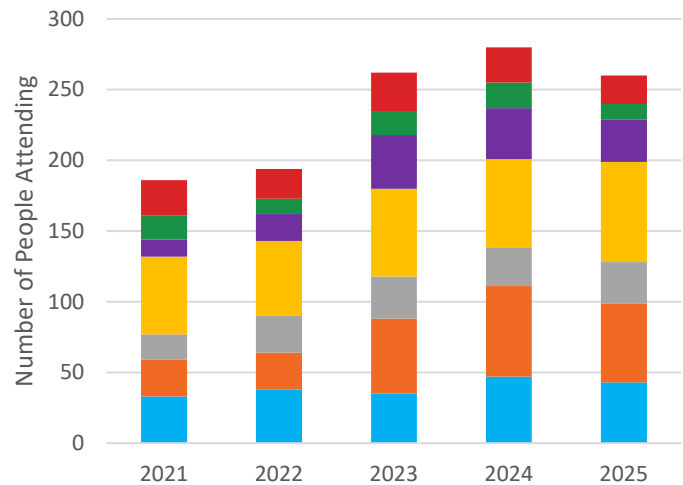
	2025		2024		2023		2022		2021	
Sector	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Affordable	43	17%	47	17%	35	13%	38	20%	33	18%
Construction	56	22%	64	23%	53	20%	26	13%	26	14%
Financial	29	11%	27	10%	30	11%	26	13%	18	10%
Municipal	71	27%	63	23%	62	24%	53	27%	55	30%
Nonprofit	30	12%	36	13%	38	15%	19	10%	12	6%
Realestate	11	4%	18	6%	17	6%	11	6%	17	9%
Other	20	8%	25	9%	27	10%	21	11%	25	13%
	260	100%	280	100%	262	100%	194	100%	186	100%

2025 Attendance % by Sector



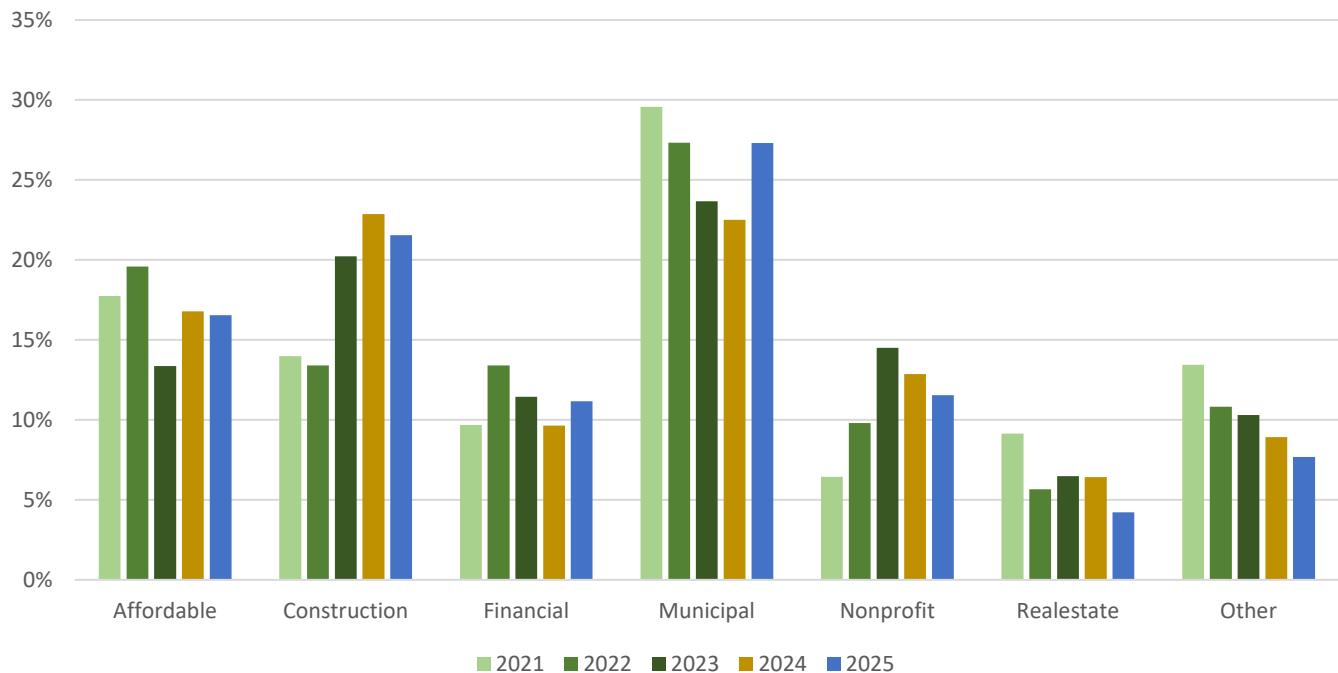
■ Affordable
 ■ Construction
 ■ Financial
 ■ Municipal
 ■ Nonprofit
 ■ Realestate
 ■ Other

Attendance Numbers by Sector



■ Affordable
 ■ Construction
 ■ Financial
 ■ Municipal
 ■ Nonprofit
 ■ Realestate
 ■ Other

Attendance Percentage by Sector



■ 2021
 ■ 2022
 ■ 2023
 ■ 2024
 ■ 2025

2025 VC Housing Conference Wrap Report

ATTENDEE RELATIONSHIP TO LMI COMMUNITY *(Low and Middle Income)*

Middle Income is 80-120% AMI; Low Income (includes very-low, extremely-low) is below 80% AMI

Relationship	Direct	Partial	Minimal
Percentage of time working with or providing programs/services that benefit LMI	80-100%	30-70%	20% or less
Number of attendees	81	122	57
Percent of total attendees	31%	47%	22%
Examples:	Housing Authority Many Mansions Housing Trust Fund Continuum of Care My Way Home Homes & Hope House Farm Workers! Spirit of Santa Paula United Way City housing staff	DiCecco Architecture McCarthy Companies City/County planning staff S.L. Leonard & Associates Mortgage bankers Church & Religious orgs VC Community Foundation Port of Hueneme VC Transportation Realtors	Chamber of Commerce Banking staff SCAG Williams Homes Sanbell Educators Landscape Development Inc. JAG Interiors Press

**RELATIONSHIP WITH LMI COMMUNITY:
PERCENT OF TOTAL ATTENDEES FOR 2025 CONFERENCE**

